

## Report of Activities in 2017

Corporate Governance Development Foundation Fund Limited (“the Foundation”) was established with the purpose of promoting good corporate governance in Hong Kong so as to benefit the general public and the overall development of Hong Kong. Activities undertaken, sponsored or supported by the Foundation may include research, promotion programmes, training courses, seminars, exhibitions, conferences and other formats of educational programmes as well as publications.

In the year ended 31 December 2017 the Foundation participated in and sponsored the following project in Hong Kong:-

### 1. Directors Of The Year Awards 2017

Nature:	An annual project with the following objectives: - (a) to recognise outstanding directors, (b) to publicise the significance of good corporate governance, (c) to promote good corporate governance and director professionalism. A community-wide project featuring 80+ project partners, extensive publicity and public participation with nominations open to the public.
Duration:	Jan-Dec 2017– Nominations and publicity. Presentation of Awards – 30 November 2017
Foundation Role:	Co-Sponsor
Project Partners:	The Hong Kong Institute of Directors, Financial Services and the Treasury Bureau, Securities and Futures Commission, Hong Kong Exchanges and Clearing Limited, plus other government units, professional bodies, chambers of commerce, sponsoring firms, judging panel, selection consultants, the organising committee.
Outreach:	Publicity via print and electronic media, direct marketing and events reaching to target audiences of over 1 million in readership and viewership. Publicity objectives: inviting the public to make nominations of candidates, promoting the significance of the Awards and eventually announcing the winners to enhance public awareness of good corporate governance and of role models of company directors in the fulfilment of their responsibilities in corporate governance. Presentation of 12 Awardees in the categories of listed companies, private companies and non-profit organisations, in the presence of 600 attendees.

### 2. Directors’ Conference 2017

Nature:	A forum with the following objectives:- (a) to promulgate best practices in corporate governance, (b) to provide directors with timely insights, knowledge and inspiration on visions and strategic directions, in the fulfilment of their responsibility in corporate governance.
Duration:	Organising period June-September 2017, Event date: 22 September 2017
Foundation Role:	Diamond Sponsor
Project Partners:	The Hong Kong Institute of Directors, Financial Services and the Treasury Bureau, Securities and Futures Commission, Hong Kong Exchanges and Clearing Limited, plus other government units, professional bodies, chambers of commerce.
Outreach:	Newspaper advertisements and direct marketing to enlist enrolment from the public. Event attendance: 20 speakers and 9 capable hosts and 300+ participants

### 3. *The 21<sup>st</sup> Century Director*

Nature:	The official magazine of HKIoD in English and Chinese, with contents covering the latest trends in corporate governance and best director practices, interviews with business leaders and articles giving insights on company direction.
Duration:	Editorial and production work: Jan-Dec 2017 Monthly electronic circulation, A year-end printed album
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, the editorial board
Outreach:	14 pieces of articles are estimated to be published in 2017. A print run of 5,000 copies of the Annual Album will be produced with 7,000 email circulars to members and members in our marketing base.

In the year ended 31 December 2017, the Foundation held three meetings of its Executive Committee and an Annual General Meeting of its members.