

Report of Activities in 2011

Corporate Governance Development Foundation Fund Limited (“the Foundation”) was established with the purpose of promoting good corporate governance in Hong Kong so as to benefit the general public and the overall development of Hong Kong. Activities undertaken, sponsored or supported by the Foundation may include research, promotion programmes, training courses, seminars, exhibitions, conferences and other formats of educational programmes as well as publications.

In the year ended 31 December 2011, the Foundation participated in and sponsored the following projects in Hong Kong:-

1. Directors Of The Year Awards 2011

Nature:	An annual project with the following objectives:- (a) to recognize outstanding directors, (b) to publicize the significance of good corporate governance, (c) to promote good corporate governance and director professionalism. A community-wide project featuring 80+ project partners, extensive publicity and public participation with nominations open to the public.
Duration:	Jan-Dec 2011 – Nominations and publicity. Presentation of Awards – 29 November 2011
Foundation Role:	Co-Sponsor
Project Partners:	The Hong Kong Institute of Directors, Financial Services and the Treasury Bureau, Securities and Futures Commission, Hong Kong Exchanges and Clearing Limited, plus other government units, professional bodies, chambers of commerce, sponsoring firms, judging panel, selection consultants, the organising committee.
Outreach:	Publicity via print and electronic media, direct marketing and events reaching to target audiences of over 1 million in readership and viewership. Publicity objectives: inviting the public to make nominations of candidates, promoting the significance of the Awards and eventually announcing the winners to enhance public awareness of good corporate governance and of role models of company directors in the fulfillment of their responsibilities in corporate governance. Presentation of 12 Awardees in the categories of listed companies, private companies and non-profit organizations, in the presence of 700 attendees.

2. Directors’ Symposium 2011

Nature:	A forum with the following objectives:- (a) to promulgate best practices in corporate governance, (b) to provide directors with timely insights, knowledge and inspiration on visions and strategic directions, in the fulfillment of their responsibility in corporate governance.
Duration:	Organising period June-October 2011 Event date: 19 October 2011
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, Companies Registry, Construction Industry Council, professional bodies and chambers of commerce.
Outreach:	Newspaper advertisements and direct marketing to enlist enrolment from the public. Event attendance: 7 speakers and 170 participants

3. *The 21st Century Director*

Nature:	A 60-page periodic publication in English and Chinese, with contents covering the latest trends in corporate governance and best director practices, interviews with business leaders and articles giving insights on company direction.
Duration:	Editorial and production work: September 2011-December 2011 Published in December 2011
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, the editorial board
Outreach:	Circulation of 7,000 printed copies and electronic copy on website, free of charge to the public and free copies to public libraries