

## Report of Activities in 2009

Corporate Governance Development Foundation Fund Limited (“the Foundation”) was established with the purpose of promoting good corporate governance in Hong Kong so as to benefit the general public and the overall development of Hong Kong. Activities undertaken, sponsored or supported by the Foundation may include research, promotion programmes, training courses, seminars, exhibitions, conferences and other formats of educational programmes as well as publications.

In the year ended 31 December 2009, the Foundation participated in and sponsored the following projects in Hong Kong:-

### 1. Directors Of The Year Awards 2009

Nature:	An annual project with the following objectives:- (a) to recognize outstanding directors, (b) to publicize the significance of good corporate governance, (c) to promote good corporate governance and director professionalism. A community-wide project featuring 70+ project partners, extensive publicity and public participation with nominations open to the public.
Duration:	Jan-Dec 2009 – Nominations and publicity. Presentation of Awards – 24 November 2009
Foundation Role:	Co-Sponsor
Project Partners:	The Hong Kong Institute of Directors, Financial Services and the Treasury Bureau, Securities and Futures Commission, Hong Kong Exchanges and Clearing Limited, plus other government units, professional bodies, chambers of commerce, sponsoring firms, judging panel, selection consultants, the organising committee.
Outreach:	Publicity via print and electronic media, direct marketing and events reaching to target audiences of over 1 million in readership and viewership. Publicity objectives: inviting the public to make nominations of candidates, promoting the significance of the Awards and eventually announcing the winners to enhance public awareness of good corporate governance and of role models of company directors in the fulfillment of their responsibilities in corporate governance. Presentation of 10 Awardees in the categories of listed companies, private companies and non-profit organizations, in the presence of 600 attendees.

### 2. SME Toolkit on Corporate Governance

Nature:	A project to promote good corporate governance and to facilitate and educate on implementation of corporate governance practices among SMEs in Hong Kong. Project components:- <ul style="list-style-type: none"> <li>• Update of a book on <i>Guidelines on Corporate Governance for SMEs in Hong Kong</i> (“<i>Guidelines</i>”).</li> <li>• Development of a set of <i>SME Corporate Governance Toolkit – From Guidelines to Implementation</i> (“<i>Toolkit</i>”).</li> <li>• A series of seminars and workshops.</li> <li>• A pilot programme for selected SMEs.</li> <li>• A finale conference.</li> </ul>
Duration:	A 30-month project from 2006 to 2009.
Foundation Role:	Sponsor

Project Partners:	The Hong Kong Institute of Directors, Trade and Industry Department, SME Development Fund of the Trade and Industry Department, Hong Kong Productivity Council, Deloitte Touche Tohmatsu, P C Woo & Co, speakers, pilotee SMEs, coaches and the organising committee.
Outreach:	<p><i>Toolkit</i> circulation: 9,000 printed Chinese copies, 3,000 printed English copies, plus electronic version on website, issued free of charge to the public and free copies to public libraries.</p> <p><i>Guidelines</i> circulation: 14,000 printed bilingual copies, issued free of charge to the public and free copies to public libraries.</p> <p>3 seminars and 3 workshops, open to enrolment by the public, with a total attendance of 1,000.</p> <p>10 pilotee SME companies from 5 different industries guided by 20 coaches in a period of 8 months – pilotee companies selected from public applicants. Finale conference on 31 March 2009 attended by 300+, open to enrolment from the public.</p> <p>Newspaper advertisements and supplement to promote the project and enlist participants.</p>

### 3. The HKIoD Corporate Governance Score-card 2009

Nature:	<p>The third run of a project, after the previous runs in 2003 and 2006, to score Hang-Seng-Indices listed companies for financial year ended 2009.</p> <p>Objectives:-</p> <p>(a) promoting good corporate governance among listed companies,</p> <p>(b) enhancing awareness of public investors in corporate governance,</p> <p>(c) developing an assessment system for evaluating Hong Kong corporate governance standards,</p> <p>(d) identifying ways to improve corporate governance practices.</p>
Duration:	<p>May-December 2009</p> <p>Official release of Score-card and announcement through the media on 24 November 2009</p>
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, Research Team of Hong Kong Baptist University led by Prof Stephen Y L Cheung
Outreach:	<p>3,000 copies of publication <i>Report on the HKIoD Corporate Governance Score-card 2009</i>, issued free of charge to the public and free copies to public libraries.</p> <p>Publicity via the media, website and circulars to all listed companies.</p>

### 4. Directors' Symposium 2009

Nature:	<p>A forum with the following objectives:-</p> <p>(a) to promulgate best practices in corporate governance,</p> <p>(b) to provide directors with timely insights, knowledge and inspiration on visions and strategic directions, in the fulfillment of their responsibility in corporate governance.</p>
Duration:	<p>Organising period June-September 2009</p> <p>Event date: 17 September 2009</p>
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, Companies Registry, Deloitte Touche Tohmatsu, professional bodies and chambers of commerce.
Outreach:	Newspaper advertisements and direct marketing to enlist enrolment from the

	public. Event attendance: 6 speakers and 170 participants
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#### 5. Development of training materials for directors of listed companies

Nature:	This project supports the development of a series of structured courses for the training of directors of listed companies in the fulfillment of their responsibilities in corporate governance, addressing essential knowledge and skills in depth. With syllabus defined by the Hong Kong Exchanges and Clearing Limited, the 24-hour training courses will be offered on an ongoing basis to all directors and open to public enrolment, in Putonghua as well as Cantonese and English.
Duration:	2008-2010
Foundation Role:	Sponsor of course development
Project Partners:	The Hong Kong Institute of Directors, course authors and translators
Outreach:	The first run of 24-hour courses was organised in November-December 2009.

#### 6. Guidelines for Directors 3<sup>rd</sup> edition

Nature:	The production of the third edition of a bilingual (English and Chinese) publication providing directors with guidelines for the fulfillment of their responsibilities in corporate governance.
Duration:	Editorial and production work: December 2008-April 2009 Released in April 2009
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, book editors
Outreach:	Publication of 1,000 copies, available to the public, promoted via direct marketing, website and events.

#### 7. The 21<sup>st</sup> Century Director

Nature:	A 60-page periodic publication in English and Chinese, with contents covering the latest trends in corporate governance and best director practices, interviews with business leaders and articles giving insights on company direction.
Duration:	Editorial and production work: September 2009-December 2009 Published in December 2009
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, the editorial board
Outreach:	Circulation of 7,000 printed copies and electronic copy on website, free of charge to the public and free copies to public libraries

In the year ended 31 December 2009, the Foundation held three meetings of its Executive Committee and an Annual General Meeting of its members.